



## UKC 2016 SPONSORSHIP GUIDELINE

Thank you for sponsoring the US-Korea Conference (UKC) to be held August 10 – Aug. 13 (Wed-Sat), 2016 at Hyatt Regency DFW in Dallas, Texas. We have various sponsorship opportunities to support several areas of the event. Your support of the conference helps keep the event affordable for all participants. We offer the following sponsorship packages at each level:

DanGoon	Platinum	Diamond	Gold	Silver	Bronze	Copper	General
\$250,000+	\$100,000 - \$200,000	\$50,000 - \$99,999	\$30,000 - \$49,999	\$20,000	\$10,000	\$5,000	\$3,000

Oral/Poster Presentation ( <sup>a</sup> Sponsor will select one venue for the address)								
Sponsor-Named Forum	Yes	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Short Address during Plenary Session <sup>a</sup>	Yes	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Full Address at Sponsor-Selected Symposium <sup>a</sup>	Yes	Yes	Yes	Yes	Yes	N/A	N/A	N/A
Poster Presentation during Poster Session	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary Conference Registration								
Registration Fee and Meals (one person per \$15,000 for sponsorship above gold)	15 or more	Up to 13	Up to 6	Up to 3	1	1	Registration fee waiver	Registration fee waiver
Lodging at the Conference Hotel (up to 3 nights at group rates from the sponsor)	Up to 13 or more + One VIP suite	Up to 13	Up to 6	Up to 3	1	1	N/A	N/A
Invitations to VIP Banquet	Yes (up to 2)	Yes	Yes	Yes	Yes	Yes	Yes	N/A
VIP Airport Pick-up	Yes	Yes	Yes	Yes	N/A	N/A	N/A	N/A
Booth/Job Interview								
Booth Space	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Job Interview Space	Yes	Yes	Yes	Yes	Yes	Yes	N/A	N/A
Advertisement (full-page, half-page, or quarter page)								
Company Logo on UKC Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
UKC Program Booklet Ad	Full page	Full page	Full page	Full page	1/2	1/4	1/4	N/A
KSEA Letters Magazine Ad	Full page in 2 issues	Full page in one issue	Full page in one issue	Full page in one issue	1/2	1/4	1/4	N/A



## UKC 2016 SPONSOR PROGRAM REQUEST FORM

Please submit your request at your earliest convenience. We will contact you regarding the ways in which we are able to meet your request. Please submit this form to Prof. Jongyeon Park via email at [ukc16sponsors@gmail.com](mailto:ukc16sponsors@gmail.com) to receive confirmation of your sponsor program.

<b>Sponsorship Level (Please Check)</b>	<input type="checkbox"/> MooGoongHwa	<input type="checkbox"/> Platinum	<input type="checkbox"/> Diamond	<input type="checkbox"/> Gold
	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze	<input type="checkbox"/> Copper	<input type="checkbox"/> General

DanGoon	Platinum	Diamond	Gold	Silver	Bronze	Copper	General
\$250,000 +	\$100,000 - \$200,000	\$50,000 - \$99,999	\$30,000 - \$49,999	\$20,000	\$10,000	\$5,000	\$3,000

### Sponsor Information

<b>Organization Name &amp; Address</b>	Name: _____ Address: _____
<b>Information of Contact Person</b>	Name of Contact Person: English: _____ Korean: _____ Phone Numbers: Office ( _____ ), Cell ( _____ ) Email Address: _____
<b>Sponsorship Level &amp; Amount (\$)</b>	Sponsorship Level: _____ Amount (\$): _____

### Sponsor-Named Forum

<b>Sponsor-Named Forum</b>	If you are a <b>Silver</b> (or higher) level sponsor, you may hold your own-named forum. Would you like to hold? <b>Yes</b> ( <input type="checkbox"/> ) <b>No</b> ( <input type="checkbox"/> ); If <b>Yes</b> , please provide your forum title below.
	Forum Title: _____

### Oral/Poster Presentation

<b>Presentation at Plenary Session or Selected Symposium</b>	If you are a <b>Silver</b> (or higher) level sponsor, you may give a 3-minute presentation at a plenary session or a full address at sponsor-selected symposium. Would you like to present at a plenary session or at a selected symposium? Plenary Session ( <input type="checkbox"/> ) <b>Selected Symposium</b> ( <input type="checkbox"/> )
<b>Presentation at Sponsor Promotion Forum</b>	If you are a <b>General</b> (or higher) level sponsor, you may give a presentation at Sponsor Promotion Forum and Poster Session. Would you like to present during Sponsor Promotion Forum? <b>Yes</b> ( <input type="checkbox"/> ) <b>No</b> ( <input type="checkbox"/> )

### Booth/Job Interview

<b>Booth Space</b>	If you are a <b>Bronze</b> (or higher) level sponsor, you may apply for a booth space. Would you like a booth space? <b>Yes</b> ( <input type="checkbox"/> ) <b>No</b> ( <input type="checkbox"/> )
<b>Job Interview Space</b>	If you are a <b>Bronze</b> (or higher) level sponsor, you may apply for a job interview space. Would you like a job interview space? <b>Yes</b> ( <input type="checkbox"/> ) <b>No</b> ( <input type="checkbox"/> )